



VS Importing

Methods change, Traditions shouldn't.

If the VSI wines in the PolyKeg® were actually in bottles, they would be compared to these Brands and their prices per bottle. This is a comparison on Quality and Price not on Taste.

Our wines from Italy and Spain come from top vineyards. They are especially blended and finished for drinkability and for the American wine palette. The wineries are all **Organic Certified by European Standards** and have been awarded the **International Vegan Certification**.

VSI reinvested the money saved by not using the equivalent of 27 glass bottles, labels, corks, dividers and cardboard cartons into providing much higher quality wines in the PolyKeg®

VS Italian Wines

Prosecco – Italian/Veneto – **10.5% ABV** 21 day natural fermentation process

- Fastest growing wine by sales in the US
- Naturally carbonated

Compared in quality/price 750ml btl to:

Borrasca Prosecco Veneto - \$14.99-\$15.99

La Marca Prosecco Veneto - \$12-99-13-99

Pinot Grigio – Italian/Veneto – **12% ABV**

- Light fruit notes
- Balanced flavor profile
- Not too sweet, not too acidic

Compared in quality/price 750 ml btl to:

Santa Margherita Pinot Grigio - \$17.99-18.99

LAUDATO PINOT GRIGIO - \$18.99

Chardonnay – Italian/Veneto – 12.5% ABV

- Light but pronounced fruit notes
- Appealing color and bouquet
- No “oaked” taste promotes a second glass

Compared in quality/price 750 ml btl to:

Simi Chardonnay - \$12.99-13.99

Kendall Jackson Chardonnay Grand Reserve - \$14.99-15.99

Cab-Blend – Italian – 13.5% ABV (80% Cab the rest Primitivo and Merlot)

- Fruit-forward, slightly sweet, dry finish
- Balanced flavor profile appeals to wide audience
- Red blends satisfy consumer trends

Compared in quality/price 750 ml btl to:

J Lohr Seven Oaks - \$12.99-13.99

Decoy by Duckhorn - \$16.99-\$17.99

VS Spanish Wines

Tempranillo Rose’ – Spanish/ La Mancha - 12% ABV

- Attractive eye appealing color
- Light to medium fruit
- Mature flavor profile offers a crisp taste

Compared in quality/price 750 ml btl to: (a Rose’ from the red Tampranillo Grape –very upscale like the “fine” French Rose’s)

Chateau d'Esclans Whispering Angel (France)- \$17.99-\$18.99

Tempranillo – Spanish – Red (La Mancha) – 13% ABV

- Rich, ruby color provides eye appeal
- Fruit-forward, full-bodied, dry finish
- Accompanies food well

Compared in quality/price 750 ml btl to:

Campo Viejo Grand Rereserva- \$ 18.99- \$19.99

Sangria – Spanish – Red (La Mancha) (Special permission to be 12.8% ABV)

- Spanish national drink, global appeal
- Aromatic seasoning, balance, faintly sweet
- Perfect base for adult beverage up-sell as cocktail, add Brandy or Rum

Compared in quality/price 750 ml btl to: \$ 12.99 but nothing to compare. VSI received special permission to have 12.8%ABV because in the US we use Ice in this drink. Sangria by law in Spain is only 6-7% ABV. We also used the Tempranillo Grape

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